



EXHIBITION & SPONSORSHIP OPPORTUNITIES 2026 INTERNATIONAL COMPANIES

NOVEMBER 4 - 6, 2026
HANOI, VIETNAM

2nd
Edition

AN EVENT ORGANIZED BY



EXHIBITION PRICING

What's included in the exhibitor pass?

- One B2B meeting schedule per company
- Access to the conferences & workshops
- Access to the coffee breaks (on all 2 days)
- Listing in the participant directory

BASIC \$ 1,800

- ✓ 9sqm shell scheme booth
- ✓ 2 exhibitor passes
- ✓ Carpet
1 table, 3 chairs, 1 waste bin
Lighting, electrical outlet
Facia board with company name



DELUXE \$ 2,500

- ✓ 12sqm shell scheme booth
- ✓ 3 exhibitor passes
- ✓ Carpet
2 tables, 6 chairs, 1 waste bin
Lighting, electrical outlet
Facia board with company name



PREMIUM \$ 8,000

- ✓ 24sqm customized booth
- ✓ 4 exhibitor passes
- ✓ Carpet
2 tables, 6 chairs, 1 waste bin, reception desk, Lighting, electrical outlet, Facia board with company name



B2B TABLE \$ 1,000

- ✓ 1 exhibitor pass
- ✓ 1 table, 2 chairs, Facia board with company name



Note: Non-contractual image. Booth visuals are for illustration purposes only; the final version may vary.

EXHIBITION PRICING

What's included in the exhibitor pass?

- One B2B meeting schedule per company
- Access to the conferences & workshops
- Access to the lunch, the coffee breaks (on all 2 days), and to the cocktail reception (November 4)
- Listing in the participant directory

RAW SPACE \$ 150/sqm

- ✓ 18sqm minimum
- ✓ 1 exhibitor pass
- ✓ Carpet

Note: there will be an extra fee of \$ 1,000 to take part in the B2B meetings during the two days of the event

EXHIBITOR ADD-ONS

ADDITIONAL PARTICIPANT \$ 200 / pax

- Access to the exhibition, conference sessions, workshops, lunches and coffee breaks
- Must be a representative of the registered company

CUSTOMIZED BOOTH PANELS \$ 200 / panel

- Enhance your booth visibility with a customized panel




SPONSORSHIP LEVELS

As a sponsor you will get full access to the event: conferences, B2B meetings, lunches, coffee area, cocktail reception, etc.

PLATINUM 
\$ 20,000


- ✓ 36sqm customized booth
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials
- ✓ Social media recognition
- ✓ Prime workshop slot (15 min)
- ✓ 1 full-page ad in post-event directory
- ✓ 2 full-page ads in official event guide
- ✓ 90-second video displayed on event screens
- ✓ Flyers available at registration desk
- ✓ 3000 corporate gifts for all attendees
- ✓ 1 corporate roll-up banner displayed in main hall

Exclusive

GOLD 
\$ 15,000

- ✓ 24sqm customized booth
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials
- ✓ Social media recognition
- ✓ 1 full-page ad in post-event directory
- ✓ 2 full-page ads in official event guide
- ✓ 90-second video displayed on event screens

Limited to 2 companies

SILVER 
\$ 8,000

- ✓ 12sqm Deluxe
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials
- ✓ Social media recognition
- ✓ 1 full-page ad in post-event directory
- ✓ 1 full-page ad in official event guide

Limited to 3 companies

BRANDING OPPORTUNITIES

LANYARDS

\$ 5,000

- Your brand will be top of mind when every neck includes the official event lanyard exclusively with your logo
- The lanyards must be delivered at least 30 days before the event (3,000 units) to the event organizers

Exclusive

COFFEE CORNER

\$ 2,000

- Get your brand out to attendees and speakers while they take a break. Sponsor the coffee breaks on all three days.
- Your logo is prominently displayed in the coffee break area

Exclusive

PHOTOBOOTH

\$ 2,000

- Your brand featured on every printed & digital photo template
- Attendees can instantly download and share their branded pictures on social media – extending your visibility beyond the event
- High-traffic location guaranteed

Exclusive

**MORE
OPPORTUNITIES.
MORE
IMPACT.**

OFFICIAL EVENT GUIDE AD

\$ 700

- Stand out with a full-page A4 ad in the digital event's official guide
- Reach every attendee as they consult the program, floor plan and exhibitor listings

Limited to 5 companies

WORKSHOP SESSION

\$ 1,000

- Deliver a 30-minute themed workshop highlighting your company's expertise
- Subject to the organizers' approval
- Audience size cannot be guaranteed

Limited to 5 companies



Note: A management fee of \$100 applies to all companies registering for Vietnam Aviation Forum. It covers access to the online participant platform, an electric outlet, Wi-Fi, and bank charges.

EXHIBITION PACKAGE		PRICE (excl. tax)
<input type="checkbox"/>	BASIC 9SQM	\$ 1,800
<input type="checkbox"/>	DELUXE 12SQM	\$ 2,500
<input type="checkbox"/>	PREMIUM 24SQM	\$ 8,000
<input type="checkbox"/>	B2B TABLE	\$ 1,000
<input type="checkbox"/>	RAW SPACE (min. 18sqm)	\$ 150 _____ x sqm

EXHIBITOR ADD-ONS		PRICE (excl. tax)
<input type="checkbox"/>	ADDITIONAL PARTICIPANT	\$ 200 x _____ pax
<input type="checkbox"/>	CUSTOMIZED BOOTH PANELS	\$ 200 x _____ pax

SUBTOTAL	\$ _____
+ MANAGEMENT FEE	\$ 100
+ TAXES (if applicable)	\$ _____
= TOTAL	\$ _____

BRANDING OPTIONS		PRICE (excl. tax)
<input type="checkbox"/>	WORKSHOP SESSION	\$ 1,000
<input type="checkbox"/>	COFFEE CORNER	\$ 2,000
<input type="checkbox"/>	LANYARDS	\$ 5,000
<input type="checkbox"/>	OFFICIAL EVENT GUIDE AD	\$ 700
<input type="checkbox"/>	PHOTOBOOTH	\$ 2,000

Additional information on tax

- If your company is registered in France, French VAT is due.
- If your company is registered in another EU country (excluding France and Italy), French VAT is not applicable. You must report it to your fiscal administration and provide your VAT number.
- If your company is registered in Italy, Italian VAT is due. Our Rome office will bill you including the VAT amount.
- If your company is based outside the EU, no taxes are applicable.

Payment terms

- A 60% down payment is required upon submission of the booking form.
- The remaining balance must be paid no later than 21 days before the start of the event (i.e. Nov.10, 2026) to guarantee your company's participation.
- Full payment upon booking is also accepted.

Payment method

- Credit card (Visa or Mastercard)
- Bank transfer (only in euros)
 - IBAN: FR76 3000 4008 0400 0107 2835 736
 - SWIFT: BNPAFRPPXXX
 - Bank: BNP Paribas Paris-Centre Affaires
 - Address: 24 Avenue de la Grande Armée – 75017 Paris, France
 - Please email a copy of the bank transfer receipt to aeromart@advbe.com, including the name of the event in the subject line.

GENERAL TERMS & CONDITIONS



EVENT NAME: **VIETNAM AVIATION FORUM 2026**
Date: **November 4-6, 2026**
City, country: **Hanoi, Vietnam**

1/ ORGANIZATION

The Event is organized by **abe – advanced business events**, a limited company with a stated capital of \$50,000, whose registered office is located at 10 rue de la Rochefoucauld, CS 50300, 92100 Boulogne-Billancourt Cedex, France (hereafter referred to as the “Organizer”).

2/ PURPOSE

These General Terms & Conditions apply to the Event organized by the Organizer. They outline the rights and obligations of the Organizer and of the contracting company, hereinafter referred to as the “Participant,” who acknowledges and agrees to comply with these Terms & Conditions.

3/ VENUE AND DATE

The Event will take place at the Venue and on the Date indicated above. The Organizer reserves the right to cancel the Event, change the Date, or relocate the Venue in the event of force majeure or if the original Venue becomes unavailable. In such cases, the Participant shall not be entitled to any compensation or refund. The Organizer will, however, provide written notice of the new Date and Venue and will guarantee the Participant’s attendance at the rescheduled Event at no additional charge.

4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or institution may participate in the Event, provided its representatives possess the professional qualifications necessary to engage in business discussions with other Participants. The Organizer nonetheless reserves the right to deny any registration request at its sole discretion and without justification.
- Cancellation policy:
 - 45 days or more prior to the Event: Full refund (7.5% administrative fee retained).
 - 21–44 days prior: Participant liable for 50% of the amount due or paid.
 - 20 days or less: Full amount due; no refund.
- All invoices issued to the Participant must be paid in full no later than twenty-one (21) days before the Event. The Organizer reserves the right to deny the Participant access to the Event if payment has not been received in full.
- The Participant acknowledges that registration is conditional upon payment of a sixty percent (60%) deposit. The Organizer reserves the right to cancel the Participant’s registration if this deposit is not paid at the time of booking as stipulated on the order form.

5/ INCLUDED SERVICES AND ORGANIZER’S OBLIGATION

The Organizer shall use its expertise, know-how, professional network, and all necessary resources to deliver the services described in the order form associated with these Terms & Conditions. These efforts constitute an obligation of means and not an obligation of result.

6/ HEALTH AND SAFETY MEASURES

The Organizer agrees to implement preventive measures and provide equipment intended to help reduce the spread of contagious illnesses. The Participant acknowledges that such measures and equipment cannot guarantee a risk-free environment.

Accordingly, the Participant understands that the Organizer cannot be held liable for any illness or contamination occurring before or during the Event.

st and use the Participant’s logo in marketing materials highlighting companies registered for the Event. The Participant retains the right to refuse such use by submitting a written request to the Organizer.

8/ USE OF DIGITAL TOOLS AND THE EVENT PLATFORM

- The Participant is responsible for ensuring proper access to the Event’s digital platform (“Event Platform”). The Organizer does not guarantee uninterrupted, error-free, or secure operation and assumes no liability for temporary unavailability or for viruses, malware, or harmful code. The Participant agrees not to interfere with the Platform’s functionality and must comply with all applicable platform terms of use.
- The Organizer does not endorse and is not responsible for any content, products, or services referenced or accessed through the Event Platform, nor for any loss or damage resulting from their use.
- Usernames and passwords provided by the Organizer are confidential, remain the Organizer’s property, and may not be shared, transferred, or assigned. The Participant is responsible for all actions taken under its credentials.
- Any content uploaded or shared by the Participant on the Event Platform (“Materials”) is considered non-confidential and non-proprietary. The Organizer may use or disclose such Materials for any purpose. The Participant may not upload unlawful, defamatory, or infringing content.
- The Event Platform may only be used for accessing the Event. Commercial exploitation, unauthorized advertising, infringement of intellectual property rights, and uploading harmful code are strictly prohibited.
- The Organizer has no obligation to monitor interactive services on the Platform and shall not be liable for any loss or damage resulting from their use.
- Some virtual B2B meetings may be conducted through third-party videoconferencing solutions such as Webex. The Participant is responsible for ensuring adequate technical conditions to join these meetings. The Organizer is not liable for any technical issues, connectivity problems, or service interruptions related to Webex or any other external platform.

9/ ENFORCEMENT OF REGULATIONS

- The Organizer reserves the right to rule on any issue not covered in these Terms & Conditions and to implement any necessary amendments or additions, which shall take immediate effect.
- Any subsequent communications sent to the Participant shall form an integral part of these Terms & Conditions.
- The Organizer reserves the right to cancel the Participant’s registration in the event of non-compliance with these Terms & Conditions, without notice and without refund.

10/ USE OF THE PARTICIPANT’S LOGO

The Organizer reserves the right to request and use the Participant’s logo in marketing materials highlighting companies registered for the Event.

The Participant retains the right to refuse such use by submitting a written request to the Organizer.

11/ JURISDICTION

In the event of a dispute, and before initiating any legal proceedings, the Participant agrees to submit its claim to the Organizer in an effort to reach an amicable resolution.

If no resolution is achieved, the courts having jurisdiction over the Organizer’s registered office shall have exclusive authority.

12/ PRIVACY AND DATA SECURITY POLICY

The Participant acknowledges that the Organizer must collect detailed information regarding its expertise and professional capabilities solely for the purpose of delivering the services described in the order form associated with these Terms & Conditions. Further information is available on the Organizer’s website under its privacy policy and personal data protection statement.

Company name:

Name of authorized officer or representative:

- I agree with advanced business events’ general terms & conditions
- I agree to receive communications from Aeromart Toulouse partners

Date, signature and company’s seal:



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BOOK NOW

Join us at the Vietnam Aviation Forum and unlock new opportunities in Vietnam's aviation sector!

CONTACT US

 vietnam@advbe.com

 vietnam.bciaerospace.com

